

Christina Herron

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Education

The University of Tennessee at Chattanooga | Class of 2013

Bachelor of Fine Arts, Graphic Design

Employment

PetSmart | June 2017 - Present

Senior Graphic Designer

Designed digital and print assets for marketing campaigns as well as working to improve and solidify the company's visual brand.

Collabera - Contract to Optum Health | November 2016 - June 2017

Contract UX/UI Designer

Designed and tested user interfaces for health care provider online applications.

The Grommet | August 2015 - October 2016

UX/UI Designer

Lead projects to improve site usability, and testing of various UI design aspects to create a more usable e-commerce experience for our customers. Also worked in email and print design.

Smart Furniture | June 2014 - August 2015

Graphic Designer / Email Marketing

Worked closely with both Marketing and Development Departments to assist with general site maintenance, web-page creation and email marketing and promotions. Worked with a team to implement a completely responsive e-commerce site.

Freelance/Contract Work | March 2014 - June 2014

Explored the free-lance market in Chattanooga, TN.

Tubatonic, LLC | March 2012 - March 2014

Front-End Web Designer

Designed and implemented websites using HTML5, CSS and JQuery, Edited and updated existing websites, Designed emails and distributed them using Mail Chimp, Digital Illustration.

Widgets & Stone | February 2011 - October 2011

Design Intern

Worked with a team to design various print materials such as banners, business cards, product display kiosks, street signs, stationary, beverage labels etc.

Pro Bono

Noahs-Bark Animal Rescue & Rehab | May 2014 - May 2015

Board Member: Marketing/ Web Design & Promotions

Involved in the creation of a responsive website for the animal rescue, transporting dogs to and from events, organizing and attending various events and fund-raisers.

Skills & Programs

Web Design, Print Design, Illustration, Adobe Creative Suite CC, Sketch, Axure, HTML, CSS, jQuery (beginner),